


5-6
DEC
2011


INNOVATION convention - 2011

DRAFT PROGRAMME (Status 18/10/2011)

5 DECEMBER 2011

Venue: "Square", Brussels Meeting Centre, rue Mont des Arts, 1000 Brussels

 Networking events in the exhibition area

 Parallel sessions (master classes-round tables) in the main auditoria

 Plenary sessions in the gold hall

 Fringe sessions in the studio rooms

11:00	Opening of registration
12:30	Opening of the Innovation Convention Exhibition by Máire Geoghegan-Quinn, European Commissioner for Research, Innovation and Science Signature of the Risk Sharing Finance Facility cooperation agreement between the EU and the European Investment Bank (EIB) by Commissioner Geoghegan-Quinn and EIB President Philippe Maystadt
13:15 - 14:30	Networking lunch
14:30 - 15:00	OPENING SESSION (Gold Hall) José Manuel Barroso , President of the European Commission, will give the opening address AWARD OF THE WOMEN INNOVATORS PRIZES Three prizes to be awarded by President Barroso, Antonio Tajani, Vice- President of the European Commission, responsible for Industry and Entrepreneurship and Commissioner Geoghegan-Quinn
15:00 - 16:15	"BUILDING A GLOBAL INNOVATION ECONOMY" (Gold Hall) Ben Verwaayen , CEO, Alcatel-Lucent António Mexia , CEO, EDP-Energias de Portugal, S.A. Prof. Sir Leszek Borysiewicz , Vice-Chancellor, University of Cambridge Jean-Paul Agon , CEO, L'Oreal Kiran Mazumdar-Shaw , Chairman and Managing Director, Biocon Limited, Bangalore Silvia Venturini Fendi , Creative Director, Fendi Accessories
16:15 - 16:45	Coffee break
16:45 - 17:45	THOUGHTS ON INNOVATION (Gold Hall) Eric E. Schmidt , Executive Chairman, Google



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17:45 - 19:00	PARALLEL SESSIONS	
	INNOVATION IN ACTION - DELIVERING BETTER HEALTH CARE IN DEVELOPING COUNTRIES (Gold Hall) Margaret Chan Fung Fu-chun , Director-General, World Health Organisation Andrew Witty , CEO, GlaxoSmithKline Group Marc Koska , OBE, Founder -LifeSaver	
	SCIENCE COMMUNICATION Master Class (Silver Hall) Prof. Brian Cox , Chair in Particle Physics at the University of Manchester, author and BBC science presenter Claudie Haigneré , President, Universcience, Paris	
	"FIRESIDE CHAT" (Copper Hall) With Dr. Mathias Döpfner , Chairman and CEO of Axel Springer AG, Berlin	
	Universities, governments and industry: successful partnerships for a competitive Europe (Studio room) <i>Fringe session organised by LERU</i>	Creating environments for innovation: the European Institute of Innovation and Technology (Studio room) <i>Fringe session organised by the European Institute of Innovation and Technology</i>
19:00 - 21:30	Networking event	



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09:00 - 10:30	MASTER CLASSES		
	<p>DOING INNOVATION (Gold Hall) Michael O’Leary, CEO, Ryanair</p>	<p>DOING INNOVATION (Copper Hall) Gunilla von Platen, Managing Director, Xzakt Kundrelation AB and LEG Communications AB</p>	<p>DOING INNOVATION (Silver Hall) Ilja Laurs, CEO, Get Jar</p>
	<p>The Rise of the Micro-Multinational: How Freelancers and Technology Savvy Start-Ups are Driving Innovation (Studio room) <i>Fringe session organised by the Lisbon Council</i></p>		
	<p>Promoting Research and Innovation at every level, a challenge for all (Studio room) <i>Fringe session organised by The Polish Presidency</i></p>		
	<p>Acceptance of novel technologies – case of “Safety of Nanomaterials” (Studio room) <i>Fringe session organised by EASAC</i></p>		
10:30 - 11:00	Coffee break		
11:00 - 12:00	<p>INNOVATION IN ACTION (Gold Hall) session on tackling climate change led by Vivienne Westwood, fashion designer and business woman</p>		
12:00 - 12:30	<p>“CURIOSITY-DRIVEN SCIENCE: PHILANTHROPY OR ECONOMIC NECESSITY?” (Gold Hall) Prof. André Geim, physicist and Nobel Laureate in Physics 2010, University of Manchester</p>		
12:30 - 14:00	Networking lunch		
14:15 - 15:00	<p>OPEN INNOVATION AND PUBLIC POLICY IN EUROPE (Gold Hall) Lecture by Prof. Henry Chesbrough - Professor, ESADE Business School, Haas School of Business-UC Berkeley</p>		



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15:00 - 16:30	ROUND TABLES	
	<p>PROMOTING PUBLIC UNDERSTANDING OF SCIENCE AND TECHNOLOGY (Gold Hall)</p> <p>Richard Dawkins, evolutionary biologist, author and Professor of the Public Understanding of Science at Oxford University from 1985-2008</p> <p>Prof. Dr. Helga Nowotny, President of the Scientific Council of the European Research Council</p>	<p>INCLUSIVE AND SOCIAL INNOVATION (Copper Hall)</p> <p>Sam Pitroda, Advisor to the Prime Minister of India on Public Information Infrastructure and Innovation</p> <p>Gorka Espiau Idoiaga, Head of International Programmes, Bilbao Social Innovation Park</p> <p>Will Hutton, Executive Vice Chair, The Work Foundation and Principal, Hertford College, Oxford</p>
	<p>How to support Innovative high-growth SMEs? Let's help more "gazelles" run further and faster</p> <p><i>Fringe session organised by EARTO/ Taftie</i></p>	<p>Growth and austerity: a clash or a challenge?</p> <p><i>Fringe session organised by the Work Foundation</i></p>
	<p>Research, Innovation and Entrepreneurship: women adding value</p> <p><i>Fringe session organised by ERRIN</i></p>	<p>Open Innovation: Can it work for Europe?</p> <p><i>Fringe session organised by Science Business</i></p>
16:30 - 17:00	Coffee break	
17:00 - 18:00	<p>MACROWIKINOMICS: INNOVATION IN THE AGE OF NETWORKED INTELLIGENCE (Gold Hall)</p> <p>Don Tapscott, Chairman, Moxie Insight</p>	
18:00 - 18:30	<p>CLOSING SESSION (Gold Hall)</p>	

